



1900

The Lohner-Porsche electric car is presented at the World Fair in Paris. The wheel hub engines of the young engineer Ferdinand Porsche bring him international attention. In the same year, he develops an all-wheel-drive racecar, as well as a hybrid petrol/electric vehicle a world first.



1933

For Auto Union, Porsche develops a Grand Prix racecar with a 16-cylinder engine in mid-ship configuration. The rear-engine vehicle concept designed for the compact car (Type 32) developed for NSU is ultimately incorporated in the Volkswagen Beetle.



1934

The company Dr. Ing. h.c. F. Porsche KG receives an official order for the design and construction of a German Volkswagen. Only one year later, the VW prototype is test driven. The 'Ur Beetle' is assembled in the garage of the Porsche villa in Stuttgart.



1944

Owing to wartime conditions, the Porsche KG engineering office moves to Gmund in the Austrian province of Carinthia.



1948

The 356 is the first sports car to bear the Porsche name. 'No. 1' is roadcertified in June. Only one month later, the lightweight mid-engine roadster wins its first class victory at the Innsbruck Stadtrennen.



1956

Coinciding with the company's 25th anniversary celebrations, the 10,000th Porsche 356 leaves the factory. At the Targa Florio the Porsche 550 A Spyder for the first time logs an overall victory.



1968

Porsche achieves its first overall victory at the 24 Hours of Daytona with the Type 907-S. The grand successes of the previous year at the 1,000-kilometre race on the Nürburgring and the Targa Florio are repeated. The 911T wins the Monte Carlo Rally.



1973

'Dr. Ing. h.c. F. Porsche AG' is officially entered in the commercial register. The 911 model range of the 'G Series' with safety bumpers is presented. In the Can-Am racing series, the Porsche 917/30 wins with ease.



1985

The high-performance, high-tech Porsche 959 is presented at the Frankfurt Auto Show. Shortly thereafter, it wins the Pharaoh's Rally. In the following year, the 959 is likewise victorious in the Paris-Dakar Rally.



1988

In the 25th anniversary year of the 911, Porsche introduces the newly developed 911 Carrera 4 with all-wheel drive.



1992

Dr. Wendelin Wiedeking takes charge as Spokesman of the Executive Board and steers Porsche back onto a success course with a comprehensive turnaround package.



1996

After only 311/2 years development time, production starts on the Porsche Boxster. The 1 millionth Porsche rolls off the Zuffenhausen assembly line on July 15.



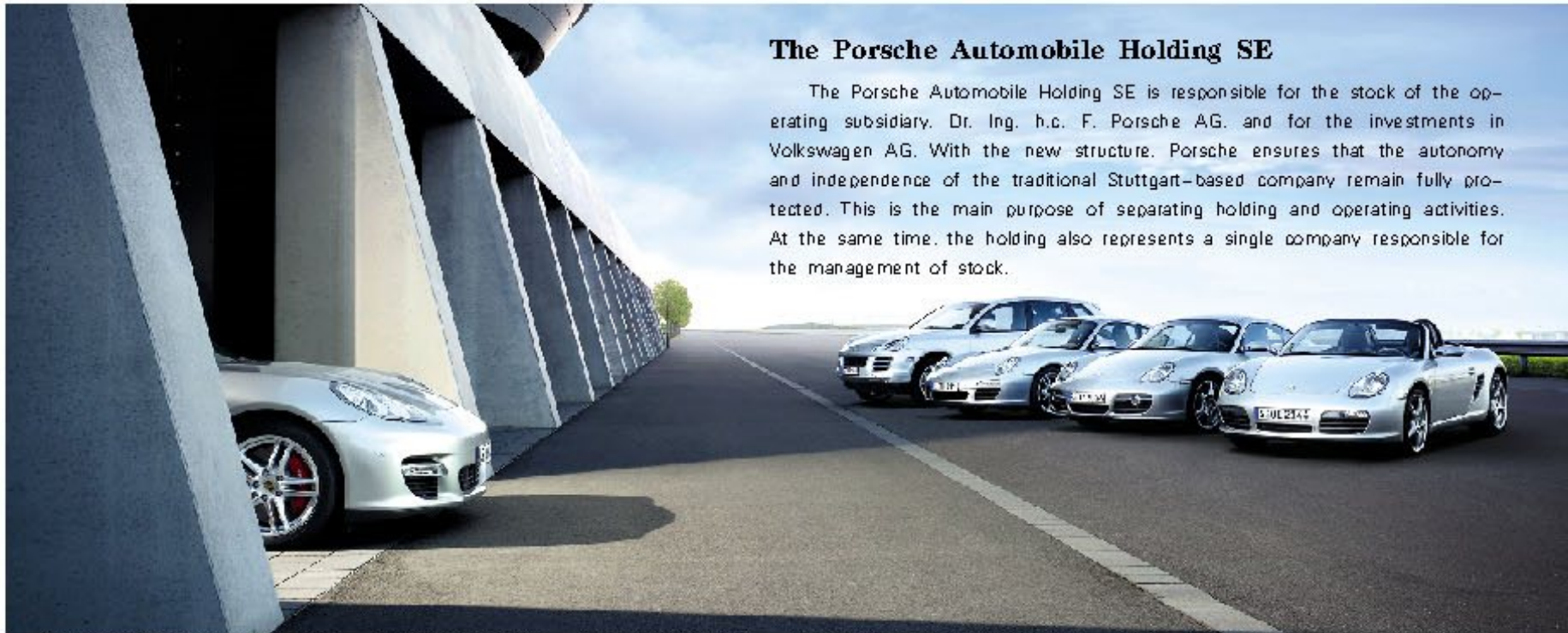
2003

Series production of the Porsche Carrera GT starts up in Leipzig. By 2006, a total of 1,270 units of the fast (up to 330 km/h) high-performance sports car are built.



2004

The new generations of the 911 and Boxster sports car series are introduced in both Basic and S versions.



The Porsche Automobile Holding SE

The Porsche Automobile Holding SE is responsible for the stock of the operating subsidiary, Dr. Ing. h.c. F. Porsche AG, and for the investments in Volkswagen AG. With the new structure, Porsche ensures that the autonomy and independence of the traditional Stuttgart-based company remain fully protected. This is the main purpose of separating holding and operating activities. At the same time, the holding also represents a single company responsible for the management of stock.